

FOR IMMEDIATE RELEASE

Singapore - 30 July 2019

Chan Brothers Travel Unveils Trends & Exclusive Deals at NATAS Holidays 2019

Singaporean's thirst for explorations far and wide remains unabated, evident from the response garnered at the recent Chan Brothers Must Buy Sandsational Travel Fair held this month at Marina Bay Sands. Destinations trending evident from bookings during the event include perennial favourites such as Europe, Japan, Korea, Taiwan and China, and fresh forays into exotic locales like Africa, Central Asia and Latin America. Riding on the wave of demand, Chan Brothers Travel unveils a plethora of exclusive deals to these red-hot destinations at NATAS Holidays 2019.

Offbeat Discoveries in Europe

This year, the travel industry is brandishing the best-kept secrets of Europe, away from the usual central Europe classics and over to a tapestry of unassuming gems with Romania, Bulgaria, North Macedonia, Ukraine and Caucasus. For passionate Europhiles who have had their fair share of the continent's tourism mainstays, travel east towards landlocked Ukraine and Moldova, two of Europe's undiscovered countries that are rising from the ashes of its past, offering a slew of cultural and historical delights to satiate the ever-inquisitive culture vulture in the **10 days Discover Ukraine and Moldova**. Then, traipse on to sacred lands waiting to be unravelled – from mountainous monasteries steeped in intrigue and incense smoke in the **10 days Discover The Caucasus**, before succumbing to Bulgaria's beguiling charms and Bucharest's undiscovered gems in the **11 days Romania**, **Bulgaria and North Macedonia Discovery**.

Follow the Light

With insider hunting locations, world-class igloo hotels and the freshest Arctic feasts across Europe, Northern Lights are just better with Chan Brothers Travel. First-time Northern Lights hunters can get acquainted with perennial cult favourites such as the **10 days Iceland Northern Lights Fantasy**, and embark on a thrilling super jeep adventure or dig into the succulent flesh of the Icelandic lobster. Passionate Northern Lights hunters who wish to veer away from the usual Scandinavian suspects can travel westwards to undiscovered Alaska with **My Travel Photographer Series: 10 Days Winter Wonder Alaska With Northern Lights** and come face-to-face with Alaska's native wildlife and the prevailing beauty of the Aurora Borealis.

Exotic Trails and Tales

Intrepid exploration, insider discoveries and off-the-beaten-path trails hold supreme court at Chan Brothers Travel's amped-up suite of Exotic Trails. The leading travel agency is leaving no stone unturned by cornering all ends of the world from the unspoilt lands of Mother Africa, the crossroads of cultures in Central Asia and the



indomitable terrains of North Eurasia to the sizzling beats of Latin America, the ancient fables of the Mideast and the colourful tapestry of life in South Asia; serial wander lusters will now have more reasons to be bitten by the travel bug.

Wildlife lovers can opt to satisfy their ultimate safari dream in one of two vitally different landscapes in the <u>8</u> <u>days Kenya Safari Glamping Experience</u> or the <u>12 days Best of Argentina With Glacier Safari</u>,. For a colourful cacophony of sights, sounds and festivals, the <u>7 days Radiant India and Varanasi</u> conjures up a stellar repertoire of UNESCO World Heritage Sites that come complete with incredible sunsets and sunrises. Keen to venture into the homeland of the famed Genghis Khan? The <u>8 days Essence of Mongolia</u> will bring kindred spirits through the steppes of Mongolia by way of wild horses encounters and nomadic ger camp stays.

Chart Your Own Course

For those looking for exclusivity in their holidays, Chan Brothers Travel's line-up of exclusive chartered flights and cruises will offer plenty of premier inclusions, brand new routings and special treats. Go with the flow and take in the beauty of some of Europe's most picturesque towns and cities on water in the **11 days Gorgeous Balkans Voyage Tour** along the shimmery islands of Croatia departing on 25 October; turn up each morning, after a great sleep on board a luxury cruise, to fairy-tale towns in the **10 days Romantic Rhine River Cruise** departing on 6 November; or reserve a date with Santa at some of Europe's most charming Christmas markets in the **12 days Magical Danube River Winter Cruise**, departing on 9 December. For fans of Asian culture closer to home, the Taiwan exclusive chartered flights package tours promise brand new routings and plenty of departure dates for the pick; while the enigmatic lands of Bhutan and Nepal beckon further with the travel agency's exclusive direct chartered flights, which makes the journey as enjoyable as the discovery.

Holidays for the Free Spirited

Wild at heart or a gypsy soul? Grab your squad and let the good times roll when you hit the open roads to explore scenic locales on an epic campervan adventure with Chan Brothers Travel's suite of campervan convoys concept tours. Get the best of the outback in the **8 days Sydney and Legendary Pacific Coast** departing on 6 December and 25 January 2020 and the **11 days New Zealand South Island Scenic Drive** departing on 14 December. With seasoned experts by your side, all you have to do is step out to meet all of Aussie's beauty in the wild.

Offer Highlights

Those who pay with their Citibank cards get additional up to \$50 off for selected package tours and a free Cornell travel kettle / 20" / 24" / 28" New Yorker trolley luggage and a GoTravel passport pouch per Citi Credit Cardmember with \$1300 / \$2800 / \$3800 / \$5800 charge respectively for new bookings only, while stocks last. Other bonuses include a free bottle of Shiracha white tea plus a chance to win a Club Med Phuket stay, OTO pocket spa and more in the instant, sure-win "Spin and Win".











Images may be downloaded here, available until 5 August 2019.

NATAS Holidays 2019

2 - 4 Aug (Fri - Sun)

10am - 9.30pm

Singapore Expo Halls 5 & 6 (Booth 6H47)

Free Admission

NATAS 旅游展 2019

8月2至4日(星期五至日)

上午 10 时至晚上 9 时半

新加坡博览中心第 5 及 6 展厅 (6H47 展台)

入场免费

Issued by:

Chan Brothers Travel Pte Ltd

150 South Bridge Road

#07-01 Fook Hai Building

www.chanbrothers.com

Media contact:

Victoria Chong

Marketing Communications Executive

T: 6212 9658 Ext: 1727 M: 93860102

Email: victoria_chong@chanbrothers.com.sg

About Chan Brothers Group of companies

Chan Brothers Group maintains an uncompromising commitment to offering the highest standards of product integrity, outstanding service, brand reliability and financial stability. Customers can buy with absolute confidence and trust that only the highest standards will be delivered.

Chan Brothers Group of Companies encompasses:

Asia Global Vacation, specialising in affordable good value tours for your dream vacation including the Euroworld brand, your gateway to flexible and affordable Europe travel;

Chan Brothers Express, Club Med leading booking centre;

Chan's World Holidays, company-owned franchise shop cum bespoke travel agency specialising in off-the-beaten-track unusual vacations and Muslim tours;

Chan Brothers Worldwide Cruise Centre, your first port of call for the voyage of your dreams