



CHAN BROTHERS GROUP OF COMPANIES



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Chan Brothers Travel Unveils 2020 Trend Forecast

As the year wraps up and we take stock of 2019, what travel trends lay ahead to define 2020? Here is the travel agency's selection of top travel trends for 2020:

- Rise of India.** The time has come for India, truly one of the world's most enigmatic destinations with its intoxicating mosaic of heritage, architecture, cultures and landscapes – from the snow-dusted Himalayan heights in the north to the tropical rainforests of the south and the sun-bleached sand along its shimmering coastline. Whether you are a history lover or a wanderlust explorer, your memories of incredible India will blaze bright long after a jaunt in this subcontinent of mystifying beliefs, spirited festivals, intriguing traditions and the colourful way of life. Witness the rise of India in the [7-day Majestic Rajasthan With Taj Mahal](#) and the [10-day Buddhist Trails With Varanasi](#).
- China Privately Yours.** As the world's most populated nation supercharges into the future with its dizzying metropolises and mind-blowing consumption culture, China may not rank on the top of the bucket list for travellers who are planning for private relaxing vacations; but the tide is changing with the advent of Chan Brothers Travel's [China Made Easy](#) series from \$99 per person per day, in which travellers can savour their very own slice of China all in the comfort of their private car with a dedicated driver cum guide. Accommodation with daily breakfast is part of the overall sweet deal across a wide range of destinations such as Fujian, Yunnan, Jiangnan, Beijing, Canton, Chongqing and more. This flexible series curated for free and easy explorers is well-poised to shed a new and more intimate light on China's colossal delights.
- Travelling for the 'Gram.** Instagrammable trends and social shareability will continue to shape the hottest travel destinations in the coming year ahead. Riding this wave, Chan Brothers Travel's growing suite of photography expeditions will excite any photography enthusiast with a keen eye. Exciting 2020 additions to the ever-expanding series include the [My Travel Photographer Series: 20-day Argentina, Chile and Easter Island Exploration](#) departing 30 April 2020, which will bring you face to face with the mysterious Moai statues in far-flung Easter Island; and the [My Travel Photographer Series: 5-day Vivid Sydney and Port Stephens](#), departing on 23 and 28 May and 2 June 2020, promising a fulfilling getaway filled with vibrant memories of Vivid Sydney, the world's biggest festival of light, music and ideas. With a professional photographer capturing travellers at the best vantage points of the destination throughout the tour, the stars are indeed aligned for a most memorable trip of a lifetime for the visual generation.



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4. **Go for Goal.** Manchester United, Liverpool, Manchester City, Chelsea, Tottenham Hotspur and more – sports tourism is propelling into the first eleven and no longer taking the reserve seats in 2020. True football and sports fans take heed – from full hospitality to sought-after big-match tickets, Chan Brothers Travel's latest line-up of [England Premier League Trips](#) will take football fans to the season's most exciting games. Embrace the intense atmosphere at world-renowned football stadiums – see some of the world's most famous football stars in the flesh, get front-row seats and VIP accesses where the action is at, travel in luxury aboard a Mercedes minibus with free beers from a diligently restocked fridge, equipped with Playstation 4 console with FIFA 19, and be ballin' at 4- and 5-star accommodation throughout.
5. **Europe's Eastern Promises** While Europe's perennial classics continue to draw in the crowd, intrepid and passionate Europhiles who have had their fair share of the continent's mainstays are veering eastward towards a cluster of lesser-known but equally riveting destinations. The Caucasus, comprising the trio of Armenia, Azerbaijan and Georgia, beckons with its multifaceted Asia-meets-Europe culture, soaring mountains and mysterious natural curiosities in the [10-day Discover the Caucasus](#); Ukraine and Moldova, two of Europe's undiscovered gems that are rising from the ashes of their past, await to reveal a slew of cultural and historical secrets to those who knock on their doors in the [10-day Discover Ukraine and Moldova](#); while Romania, Bulgaria and North Macedonia promise to impress true-blue culture vultures with their treasure chest of Saxon, Catholic, Thracian and Ottoman delights in the [11-day Romania, Bulgaria and North Macedonia Discovery](#).
6. **Festive Vibes and Greater Highs.** Festival trends will continue to colour and inspire the hottest travel destinations in the coming year, with more and more travellers vying to elevate their travel experiences to greater highs through unique buzzworthy experiences. Vibrant festivals lead the way in Chan Brothers Travel's ever-expanding line up of stellar programmes, from spectacular festivals of light, food and culture at Vivid Sydney and Hunter Valley Wine Festival to 'fam-bam' fun at Sydney Royal Easter Show and more – one can easily get in on the festive action and trailblazing experiences of a lifetime. Dreaming of a perfect winter getaway? Dive deep into celebratory wintry festivals in the brand new [7-day Illuminating Japan Winter Edition](#) and the [10-day Snow Town and Yabuli With Winter Fishing](#), departing from now till March and February 2020 respectively. Then, it is over to the themed world of magic where Wizarding World enthusiasts will be rubbing their hands in glee with tickets to the iconic play in the [4-day Harry Potter and the Cursed Child In Melbourne](#), departing from now till June 2020.
7. **Myanmar for the Mind, Body and Soul.** Offering an authentic piece of Asia, Indochina is jam-packed with endless opportunities for off-the-beaten-path experiences. Surrounded by the hustle and bustle of its more boisterous neighbours in the region, Myanmar shines a little brighter with an enduring charm owing to a languid pace of life that runs through its unspoilt villages and quaint cities, deep sense of spirituality and exceptional Burmese hospitality – a soothing concoction that is simply irresistible for the weary soul.



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In the [7-day Highlights of Myanmar](#), partake in local practices and religious traditions and come away with a well-nourished body, mind and soul.

8. **Heart of the Himalayas.** Cradled amongst the highest mountains of the world and fairly untouched by the passage of time, Bhutan and Nepal are showcasing sneak peeks, amidst majestic peaks, of a tapestry of superlative wonders, from cliffside monasteries and jungle wildlife to medieval Himalayan cities – the time has come to lay claim on your very own slice of Himalayan heaven. Find your inner zen at traditional Bhutanese temples or simply soak up the simple pleasures in the [10-day Bhutan Odyssey](#). Meander through pagoda-roofed temples, creep up-close to Chitwan National Park's wildlife and come away with larger-than-life experiences in the [7-day Glimpse of Nepal With Elephant Safari](#).
9. **Frozen in Iceland.** Let it go, let it go. Its time to get ice-tactic over the latest wintry saga and hype following Disney's recent Frozen 2 sequel. Riding this worldwide film phenomenon, Chan Brothers Travel's latest Iceland holidays take you straight to the on-screen magic, where you can follow in the footsteps of the snow stars to sites that inspired scenes in the box office breaker. From Reynisfjara black-sand beach, Gullfoss waterfall and Stokkur geyser to Jokulsarlon glacial lagoon and Thingvellir National Park, uncover a mythical land steeped in jaw-dropping wonders of drifting fjords, castles and reindeers – Frozen fan or not, your inner child will be shivering in glee. Take your Nordic adventure up a notch in the [10-day Iceland Northern Lights Fantasy](#), where you will meet all Iceland's bountiful wonders in one fell swoop.
10. **Learning Journeys.** Travelling is truly much more than ticking off bucket list destinations and with the right planning, one can soak up valuable life lessons and educational experiences along the way. In line with the wise saying "you are never too old to learn", the leading travel agency's Expedition Cruise series is your best bet and best pick for a learning journey that never stops, even while on vacation. Come face to face with larger-than-life wildlife through a whale-watching experience in the [10-day Greenland Expedition Cruise and Midnight Sun Holiday](#), departing on 7 and 12 August 2020; encounter fur seals, penguins and albatrosses in the [19-day Antarctica Expedition Cruise With Brazil and Argentina Holiday](#), departing on 30 December 2020.

Everyone needs and deserves a little time away, to relax, recharge and preserve one's sanity. Make the next resolution, one to travel with the experienced folks at Chan Brothers Travel.

All images may be downloaded [here](#), available until 10 December 2019.

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