

## FOR IMMEDIATE RELEASE

Singapore - 25 March 2019

# Chan Brothers Travel Unveils Travel Trends at Travel Revolution 2019 – The Event

Singaporean's thirst for explorations far and wide remains unabated, evident from the response garnered at recent Chan Brothers Whirl Round The World Suntec Travel Fair held last month. Destinations trending evident from bookings during the event include perennial favourites such as Europe, Japan, Korea, Taiwan and China, and fresh forays into exotic locales like Latin America and Central Asia. Riding on the wave of demand, Chan Brothers Travel unveils burgeoning trends ahead:

#### 1. Andean Peaks, Amazonian Rainforests & Incan Ruins of Latin America

Keen to discover Latin America but not wild about the mainstream 3-week guided tour? Intrepid explorers can now piece their epic Latin America holiday with the Puzzle Series offering a pick-and-mix array of destinations covering Mexico, Costa Rica, Chile, Ecuador, Peru, Guatemala, Bolivia, Colombia, Panama, Brazil and Argentina. For example, urban cool cats can pair a 4 days Brazil getaway with a 5 days Colombia tour and a 5 days Argentina holiday allowing a jaunt to the indomitable Iguazu Falls. With such customisability without the hassle of coordinating the groundwork of flights, transport, accommodation, sightseeing and meals – the catchphrase "travel the way you like" now rings even truer.

Special-interest travellers looking for a more thematic South America programme? Wildlife lovers can look forward to discovering the fauna wonderland of Galapagos Islands in the 12 days Glimpse of Peru and Ecuador With Galapagos Islands; history and nature aficionados can glimpse into the ancient heart of Machu Picchu or look up one of the world's tallest waterfalls, Iguazu Falls, in the 17 days Best of South America; photography enthusiasts can depart on 2 August to document precious holiday memories through the lens of a camera with the My Travel Photographer Series — 14 days Peru and Bolivia, in which a professional photographer accompanies travellers throughout the entire journey to shoot perfect Insta-worthy shots to capture memories of a lifetime.

## 2. Enigmatic Asia and Exotic Trails Beckon



Enigmatic facets of Greater Asia offer a treasure trove of lesser-seen gems waiting to be uncovered. Discover the myths and mysteries of North Korea on an eye-opening journey with the <u>10 days Inside Mythical North Korea</u>; or traipse through technicolour India in the 9 days Golden Route of India with Kashmir.

Alternatively, go on the exotic trails and witness elephant and buffalo herds retreat into the mountainous surrounds while glamping under the stars in the <u>8 days Kenya Glamping Experience</u>; or be mesmerised by the stunning Serengeti landscape and the fascinating wildlife, such as black-maned lions, wildebeests, cheetahs and hyenas, in the <u>10 days Kenya and Tanzania Wildebeest Migration</u>.

#### 3. Polar Expeditions to New Frontiers

Break through the frontiers of the polar regions in the 10 days Greenland Expedition Cruise & Iceland Midnight Sun Holiday and marvel at monumental glaciers and their sublime beauty; traverse the icy landscape on board an expedition ship in the 12 days Svalbard Polar Bear Expedition Cruise holiday to meet polar bears, the kings of the north; cross the legendary Arctic Circle near Grimsey in the 12 days Iceland Expedition Cruise Midnight Sun holiday and encounter whales en route to the scenic Westman Islands. Alternatively, turn the attention towards Antarctica and search south for penguins, seals and albatrosses in their native habitat in the 15 days Antarctica Expedition Cruise With Argentina Holiday.

# 4. Cradle of Civilisations in the Mideast

Uncover the poetic history of the Mideast's storied civilisations in the <u>11 days Turkey with Bodrum</u> from the historic ruins of Hierapolis to the aromatic spice market; brush up on ancient mythology in the <u>13 days Egypt with Sinai & Red Sea</u>, take a camel ride amid The Great Pyramids of Giza and score a suitcase full of Egyptian treasures from a spree at a traditional bazaar. Then, it is on to the <u>10 days Iran - Land of Great Persian Empire</u>, in which history lovers are bound to be enthralled by the tapestry of colours, sights and sounds of the glorious Persian empire.

#### **Event Highlights**

Those who pay with their Citibank cards get additional up to \$50 off for selected package tours and a free Bobby compressible travel pack / 20" / 24" / 28" New Yorker 8-wheeler spinner trolley luggage and a GoTravel passport pouch per Citi Credit Cardmember with \$1200 / \$2800 / \$3800 / \$5800 charge respectively for new bookings only, while stocks last. Other bonuses with any booking include a free Marigold 0% fat yoghurt drink plus a chance to win a Club Med Phuket stay, an OTO massage chair, Swiss luxury watches & more in the instant, sure-win "Spin & Win".











Images may be downloaded here, available until 31 March 2019.

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Travel Revolution 2019 - The Event 革新旅游 2019 顶级盛会

29 – 31 March (Friday - Sunday) 3 月 29 至 31 日(星期五至日)

11am - 9pm 上午 11 时至晚上 9 时半

Marina Bay Sands B2 Expo Halls D & E 滨海湾金沙地下 B2 楼 D 及 E 展厅

Chan Brothers Travel (Booth A5) 曾兄弟旅行社 (A5 展台)

Chan Brothers Express - Club Med Leading Chan Brothers Express - 地中海俱乐部领先预订中心

Booking Centre (Booth D8) (D8 展台)

Chan Brothers Worldwide Cruise Centre (Booth 曾兄弟世界邮轮中心 (74 展台)

74)

Chan's World Holidays (Booth C9) 曾兄弟世界旅游 (C9 展台)

Free Admission 入场免费

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**About Chan Brothers Group of Companies** 



**EXPRESS** 

Chan Brothers Group maintains an uncompromising commitment to offering the highest standards of product integrity, outstanding service, brand reliability and financial stability. Customers can buy with absolute confidence and trust that only the highest standards will be delivered.

Chan Brothers Group of companies encompasses:

**Asia Global Vacation**, specialising in affordable good value tours for your dream vacation including the Euroworld brand, your gateway to flexible and affordable Europe travel;

Chan Brothers Express, Club Med leading booking centre;

Chan Brothers Worldwide Cruise Centre, your first port of call for the voyage of your dreams;

**Chan's World Holidays**, company-owned franchise shop cum bespoke travel agency specialising in off-the-beaten-track unusual vacations and Muslim tours