

**+en Travel Envoys –
Singapore’s First Travel Entrepreneur Network Programme**



Supported by Singapore Tourism Board, +en Travel Envoys by Chan Brothers Group is a new innovative initiative based on the model of the sharing economy, providing individuals with the digital platforms, training, expertise, network and resources to start a travel business online. The programme seeks to unearth new distribution channels through the envoy network, thus reaching out to new and untapped customer segments.

Ms Ong Ling Lee, Director, Travel Agents and Tourist Guides, Singapore Tourism Board said: “The Singapore Tourism Board is pleased to support this innovative programme by Chan Brothers Group through our Business Improvement Fund. With the aim of catalysing the creation of innovative and quality tourism products and experiences, and attracting new talents to the tourism industry, we believe this programme can help harness growth opportunities, and improve productivity and competitiveness.”



“As we move towards the future of travel that is more efficient and accessible, we aim to give a fresh take on the way we distribute travel,” said Anthony Chan, Managing Director, Chan Brothers Group. “Through this travel entrepreneur network, we are forging closer symbiotic relationships between the organisation, our network of +en Travel Envoys and consumers. The programme expands the organisation’s outreach, empowers individuals with fresh and engaging career opportunities while at the same time providing a more curated personalised experience for today’s discerning travel consumer.”

+en Travel Envoys lowers the barriers to entry for individuals starting their journey to become a travel business entrepreneur. They can participate as a +en Travel Envoy with a waiver on sign-up costs for the first year. Additionally, they will learn how to sell travel professionally through an online platform that provides access to extensive travel resources and earn extra income from commissions across curated tour packages, package tours, cruises, flights, hotels, attractions and insurance policies. The programme will offer +en Travel Envoys the flexibility and convenience of working at their own pace and space, with the assurance and support of Chan Brothers Group and the organisation’s brand equity, infrastructure and training.

Chief Operating Officer Chloe Chan, who conceptualised the programme together with Anthony Chan, said: “We currently have over 300 +en Travel Envoys on board who are based in Singapore, with plans in the pipeline to expand to other markets in the region.” She herself represents the new generation of travel business entrepreneurs.

Upon a smart screening through an HR Software “Workstream” and an onboarding session, individuals will go through a training programme that will equip them with the essential knowledge and skills to become an accredited +en Travel Envoy. They will have access to a wide network of over 400 airlines, over 175,000 hotel properties, 17 cruise lines and 200 tour operators, which they can market and sell through their own dedicated and personalised landing page. Added benefits include personal travel welfare such as discounted industry offers and travel services. Top performing +en Travel Envoys will also get the chance to go on familiarisation trips for deeper first-hand understanding and education of key destinations and foster relationships with key industry partners.

Progression opportunities for a +en Travel Envoy who successfully develops his or her business include the Partnership Programme that is designed to provide further mentorship and investment to support and nurture such start-ups.



This programme is open to all individuals with a strong passion for travel. Interested individuals can sign up at www.travelenvoys.com/joinus. For more information, visit www.travelenvoys.com or email contact@travelenvoys.com.

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