



CHAN BROTHERS GROUP OF COMPANIES



FOR IMMEDIATE RELEASE

Singapore – 10 July 2019

Spot Sure-Win Holidays at **Chan Brothers Must Buy Sandsational Travel Fair**

Bigger, better and bolder with over 45,000 square feet, 100 exhibitors, 30 expert speakers & 25 celebrities & performers, the twice-yearly much anticipated travel main event returns at a new premier location, Marina Bay Sands Level 1 Expo C, in the heart of Singapore's business district. Primed to be a star-studded affair graced by diplomatic ambassadors and over a dozen high-profile celebrities, the travel industry linchpin is brandishing sensational deals and sure-win holidays to satiate travellers' burgeoning wanderlust in one fell swoop. This year's travel fair features a line-up of themed activities such as international food sampling, dress-up opportunities, Chinese calligraphy lessons, pottery demonstrations, DIY handicrafts and face painting sessions.

Sandsational Deals

This year, Chan Brothers Travel is showing its winning hand with 1-for-1 deals for any selected Asia, China, Europe or Turkey package tour or cruise holiday; 50 percent off for the second traveller for any selected Asia, Australia, China, Europe, Exotic Trails, New Zealand or USA package tour; free flights for the second traveller for any selected Australia, China, Exotic Trails or New Zealand package tour. Gather the whole clan and squad down and get family and friends bonuses such as up to \$1200 off per four travellers or campervan for any selected Asia, Australia, China or Exotic Trails package tour or Australia or New Zealand campervan convoy. Deal hunters can additionally clinch daily bonuses of up to \$300 off per room on 20 July, Saturday, and up to \$250 off per room on 21 July, Sunday, for any selected Asia, Australia, China, Europe, Exotic Trails, New Zealand, Turkey or USA package tour booked from 11am to 2pm.

Trailblaze With Exotic Forays

Serial explorers will be pleased with Chan Brothers Travel's Exotic Trails – a comprehensive suite of itineraries focusing on cultural and gourmet indulgences, heritage trails, alluring escapes, and nature and wildlife adventures to all corners of the world from Africa, Central Asia and the Mideast to North Eurasia, Latin America and South Asia. Glamp it up in Tunisia and the Sahara Desert with the [11 Days Tunisia and Sahara Desert Glamping Experience](#); conquer the ultimate railway journey across North Eurasia with the [14 Days Moscow to Mongolia Trans-Siberian Rail Winter Experience](#) departing 22 February 2020; search for the soul of Egypt with the [11 Days Soul of Egypt With Red Sea With Capital 95.8FM DJ Lingzhi](#) departing 16 November 2019; discover the secrets of happiness with the [8 Days Bhutan and Nepal Rhapsody With 96.3 好 FM DJ Deming](#) departing 24 December 2019 on an exclusive chartered flight. Going off the beaten paths



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to exotic destinations is now better with Chan Brothers Travel with diverse and well-paced itineraries with over 40 package tours, and smaller group tours with intimate group sizes.

Insta Treats for the Visual Generation

Instagrammable trends and social shareability shape the hottest travel destinations this year. Riding this technicoloured wave, Chan Brothers Travel's suite of photography expeditions will excite any photography enthusiast with a keen eye. Capture picture-perfect moments at Australia's Top End from the picturesque Kata Tjuta National Park to the electrifying Field of Lights with [**My Travel Photographer Series: 8 Days Darwin & Ayers Rock**](#) departing 8 September and 13 October 2019, and the frozen beauty of Scandinavia with [**My Travel Photographer Series: 10 Days Iceland Aurora & Glacier Explorer**](#) departing 13 November and 2 December 2019. With a professional photographer by your side showing you the best vantage points of the destination throughout the tour, the stars are indeed aligned for a most memorable trip of a lifetime.

Uncover the Hidden Secrets of the Perennial Classics

Perennial cult classics and trending destinations are popular choices for good reasons but this year, Chan Brothers Travel is bringing fans deeper to unravel the inside scoops on their favourite destinations and regions. For fans of the USA and everything Americana, take the opportunity to steer away from the usual East and West Coast to see nostalgic Cuba before it changes and get a glimpse into Miami's cultural roots with the **13 Days Miami & Vintage Charms of Cuba**; venture into the lush wilderness of Alaska, and get acquainted with the Northern Lights – away from the usual Scandinavian suspects – with **My Travel Photographer Series: 10 Days Winter Wonder Alaska With Northern Lights** departing 15 February and 7 March 2020, and come face-to-face with Alaska's natives such as moose, bison and more. For passionate Europhiles who have their fair share of the continent's tourism mainstays, travel east towards landlocked Ukraine and Moldova, two of Europe's undiscovered countries that are rising from the ashes of its past, offering a slew of cultural and historical delights to satiate the ever-inquisitive culture vultures with the [**10 Days Discover Ukraine and Moldova**](#).

Go Woke in China

The world has woken to the no-longer sleeping dragon and this applies similarly to the growing demand for travel to China in the Singapore market. Chan Brothers Travel stays ahead of the curve once again with a new set of additions to their popular suite of China itineraries with enhanced premier inclusions, a new way of travelling across the Middle Kingdom and ventures into its northwestern hinterland. Rise above the crowd on a helicopter ride over the Great Wall of China, an exclusive activity only for the travel agency's customers, with the [**8 Days Beijing With Great Wall Discovery**](#), hit the open roads and traverse China at your own pace on the country's much-improved roads and transport infrastructure with the [**8 Days Sichuan Bipenggou Self-Drive Tour**](#); get lost and find yourself in the unique sense of place of Inner Mongolia with the [**8 Days Inner Mongolia Ordos Grassland and Yinchuan**](#).



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Big in Japan

Chan Brothers Travel and Hito-Communications, Inc., Japan is pleased to sign a Memorandum of Understanding (MOU) to bolster business-to-business cooperation. Under the MOU, Chan Brothers Travel and Hito-Communications will work together to generate greater tourism growth in Japan for the Singapore market. Through the partnership, Chan Brothers Travel will enjoy access to Hito-Communications wide communications network to develop and enhance tourism infrastructure such as:

- Set up dedicated tourist support desks in cities such as Sapporo, Sendai, Tokyo, Kanazawa, Nagoya, Osaka and Fukuoka, exclusively for Chan Brothers Travel's customers
- Utilise the multilingual call centre capabilities of Hito-Communications to set up a dedicated emergency call hotline, exclusively for Chan Brothers Travel's customers
- Create and develop packages with Japan Limousine Service, a high-quality luxury travel concierge company in Japan
- Enable hassle-free holidays for families with kids and senior citizens with ready provision of accessibility vehicles such as strollers and wheel chairs during their holidays in Japan

The MOU also represents Chan Brothers Travel's dedication in strengthening its expertise of its Japan outbound travel sector by building continually on its suppliers and partners network in Japan. In celebrating this inaugural partnership, Chan Brothers Travel has set aside 2.5million Japanese Yen to reward its customers – travellers will get free shopping vouchers worth \$120, for their use in Japan, with any selected Japan package tour booking at Chan Brothers Must Buy Sandsational Travel Fair.

Offer Highlights

Those who pay with their Citibank cards get additional up to \$50 off for selected package tours and a free 20" trolley luggage/ 28" New Yorker spinner trolley luggage with \$2,800 / \$5,800 charge respectively for new bookings only, while stocks last. Customers get exclusive discounts and gifts with selected AIG travel insurance purchase, and a chance to win an OSIM uJolly back massager & \$300 skincare hamper in hourly draw from 1pm to 5pm with any booking and a 0.5 carat GASSAN 121 diamond worth \$5,888 with any selected Europe package tour booking. Other bonuses include free goody bag, coffee, popcorn, candy floss, ice cream, back and shoulder massage plus a chance to win return Korea air tickets, Club Med Bali stay, OSIM uDivine Mini massage sofa, dining vouchers, Longchamp handbag and more with any booking in the instant, sure-win "Spin and Win".

Please see Appendix for more event details. All images may be downloaded [here](#), available until 17 Jul 2019.



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Chan Brothers Must Buy Sandsational Travel Fair

20 & 21 July (Saturday & Sunday)

11am - 8pm

Marina Bay Sands Level 1 Expo Hall C

曾兄弟金沙王牌旅游展

7月20及21日(星期六及日)

上午11时至晚上8时

滨海湾金沙1楼C展厅

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About Chan Brothers Group of companies

Chan Brothers Group maintains an uncompromising commitment to offering the highest standards of product integrity, outstanding service, brand reliability and financial stability. Customers can buy with absolute confidence and trust that only the highest standards will be delivered.

Chan Brothers Group of Companies encompasses:

Asia Global Vacation, specialising in affordable good value tours for your dream vacation including the Euroworld brand, your gateway to flexible and affordable Europe travel;

Chan Brothers Express, Club Med leading booking centre;

Chan's World Holidays, company-owned franchise shop cum bespoke travel agency specialising in off-the-beaten-track unusual vacations and Muslim tours;

Chan Brothers Worldwide Cruise Centre, your first port of call for the voyage of your dreams



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Appendix

TV and Radio Roadshows

20 July (Saturday)

1pm - 2pm: Golden Hokkaido, great onsen with 96.3 好 FM DJ Jingyun

下午 1 时至 2 时: 与 96.3 好 FM DJ 菁云同游枫红北海道温泉好时光

2pm - 3pm: Bhutan & Nepal rhapsody with 96.3 好 FM DJ Deming

下午 2 时至 3 时: 与 96.3 好 FM DJ 德明同游不丹、尼泊尔超然自“德”

3pm - 4pm: A-Mei-Zing Yunnan with UFM100.3 DJ Limei

下午 3 时至 4 时: 与 UFM100.3 DJ 丽梅同游云南瑰丽“梅”景

4pm - 5pm: Long-ing for Turkey with UFM100.3 DJ Weilong

下午 4 时至 5 时: 与 UFM100.3 DJ 伟龙同游奇特绚丽土耳其

5pm - 6pm: Perfectly delicious Japan with celebrity chef Eric Teo

下午 5 时至 6 时: 与名厨 Eric Teo 同游日本“食”全“食”美

21 July (Sunday)

1pm - 2pm: Sydney meets New Zealand on Explorer Dream with LOVE 97.2FM DJ Marcus Chin

下午 1 时至 2 时: 与 LOVE 97.2FM DJ 陈建彬同游悉尼遇“建”新西兰

2pm - 3pm: Italy outdoor broadcast with LOVE 97.2FM Breakfast Quartet DJs

下午 2 时至 3 时: LOVE 97.2FM 早安! 玉建煌崇海外广播意大利浪漫相遇

3pm - 4pm: Taiwan farm & rail odyssey with CAPITAL 95.8FM DJ Qi Qi

下午 3 时至 4 时: 与 CAPITAL 95.8FM DJ 琪琪同游台湾农场铁路乐在“琪”中

4pm - 5pm: Soul of Egypt with Red Sea with CAPITAL 95.8FM DJ Lingzhi

下午 4 时至 5 时: 与 CAPITAL 95.8FM DJ 灵芝同游埃及与红海心灵之旅

5pm - 6pm: Incredible North India with Mediacorp artiste Shaun Chen

下午 5 时至 6 时: 与新传媒艺人陈泓宇同游北印度无“宇”伦比

Expert Travel Talks at **Over 30 Holiday Previews**

Get the inside scoop on top holiday destinations [here](#).

Themed Activities

International food sampling, dress-up opportunities, Chinese calligraphy lessons, pottery demonstrations, DIY handicrafts & face painting

Stage Appearances

Not to be missed are world-class stage performances as follows:-

20 July (Saturday)

12nn, 2pm, 3.30pm, 5pm: Turkish belly dance 土耳其肚皮舞

Groove to some serious hip-gyrating action in the playful style of Turkish belly dancing that will have you going 'Yalla Habibi' in no time.

12.30pm: Japanese taiko drum performance 日本太鼓表演

Move to the thump of traditional drums that will energise and awaken your inner wanderlust.

1pm, 2.30pm, 4pm: Sichuan Bian_Lian_show 四川变脸秀

Be enthralled by the many faces of ancient China's most dramatic art forms.

1.30pm, 3pm, 4.30pm, 5.30pm: Yunnan ethnic dance 云南民族舞

Lovers of dance are in for a treat with a dynamic ethnic minority dance replete with traditional garb, masks and high energised dancers!



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21 July (Sunday)

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Lovers of dance are in for a treat with a dynamic ethnic minority dance replete with traditional garb, masks and high energised dancers!

1pm, 3.30pm, 5pm: Turkish belly dance 土耳其肚皮舞

Groove to some serious hip-gyrating action in the playful style of Turkish belly dancing that will have you going 'Yalla Habibi' in no time.

1.30pm, 3pm: Sichuan Bian Lian show 四川变脸秀

Be enthralled by the many faces of ancient China's most dramatic art forms.

2.30pm, 4pm: Egypt modern dance 埃及现代舞蹈

Be mesmerised by an exotic ensemble of dancers and witness the history of Egypt unfold before you.